

2017 NORTHEAST INDOOR AIR QUALITY & ENERGY CONFERENCE EXHIBITOR/SPONSOR OPPORTUNITIES

MAY 2 & 3, 2017 - HOLIDAY INN BY THE BAY, DOWNTOWN PORTLAND

THE 2017 CONFERENCE

The Northeast IAQ & Energy Conference is a unique, two-day event that explores the complex intersection between healthy indoor air quality and energy efficiency. The event draws a diverse, professional audience with interest in the design, construction, operations, and maintenance of homes, schools, and work environments, as well as medical and public health professionals, consultants, and public policy decisionmakers. Day One of the Conference features four extended educational training opportunities, breaks, lunch, and a cocktail reception at the end of the day. Day Two of the IAQ & Energy Conference features the keynote presentation, rotating 75-90 minute workshops, breaks, lunch, and sponsor presentation sessions. The annual Silent Auction, scavenger hunt, all coffee/dessert breaks, and the cocktail reception will be held in the exhibit area throughout both days of the event, providing extensive interaction between exhibitors and sponsors and those who attend the program.

SPONSORSHIPS

Sponsors of the 2017 Northeast IAQ & Energy Conference receive wide-spread exposure both in Maine and throughout New England. Conference sponsors will be listed in promotional literature, in web-based listings, and at the event. Sponsors at the Platinum level and higher receive a complimentary exhibit space and a 30-minute presentation opportunity as part of the Conference Sponsor Workshops on May 3rd. Sponsorship at any level is an excellent opportunity to broaden the name recognition of your company or organization. Confirmation of conference sponsorship must be received by January 15, 2017 in order to receive recognition in any printed promotional material.

Silver Sponsorship: \$500. Includes \$100 discount off exhibit space, two complimentary single-day registrations, logo and link on MIAQC website.

Platinum Sponsorship: \$1,500. Includes exhibit space for both days of the conference, recognition in the printed promotional literature, company logo with link on MIAQC web site, on-site recognition, and 30 minute presentation in Conference Sponsor Workshop Session (available to first six sponsors only).

Tote Bags: \$2,000. Everyone needs a bag to carry all of their literature and giveaways. Tote bag sponsorships includes all the benefits of Platinum Sponsorships, PLUS, your company name put in the hands of all attendees. Your logo and message will be walking through the entire conference! (Sponsor provides bags.)

Room Sponsorships: \$100 per room per day. A perfect option for sponsors with limited budgets. Be recognized as the supporter of our conference education content by putting your company name and brand on an education room for the day. 4 room sponsorships available for May 2nd; 7 available on May 3rd.

Lanyard Sponsor: \$1,750. All attendees wear name tags--so get your company name at eye level! Lanyard sponsorship includes all the benefits of Platinum Sponsorship plus places your company name on the name tag lanyard. (Sponsor provides lanyards)

Keynote/Lunch Sponsorship: \$2500. - brand the one activity EVERYONE attends! Includes all benefits of Platinum Sponsorship, plus event signage and ability to provide a give-away to all attendees.

Cocktail Reception Sponsorship: \$1250 - give everyone a free drink at the reception! Includes all the benefits of Silver Sponsorship plus event signage. You may provide branded cocktail napkins, coozies, or other give-aways.

EXHIBITS

Our conference program schedule is designed to provide maximum exposure to participating exhibitors. We offer extended morning, post-lunch, and mid-afternoon networking breaks, conduct an IAQ scavenger hunt and silent auction throughout the entire exhibit area. (Note: exhibitors will be asked but not required to donate an item to the silent auction in lieu of a company door prize.) Spaces are 10' wide x 8' deep, and include an 8' table (covered and skirted,) electrical access, complimentary wi-fi, and piping and draping. Fees include the exhibit space and a full conference registration for one company representative (includes presentation sessions, breaks and lunches). Additional company representative registrations/lunches may be purchased for an \$65 per person per day additional fee.

Exhibit Fee: \$650 (Nonprofits \$350.00) Spaces are very limited and will be reserved on a first come, first served basis.

**To register as an Exhibitor or Sponsor,
complete form on reverse or register on-line at www.maineindoorair.org**

2017 CONFERENCE EXHIBITOR/SPONSOR REGISTRATION FORM

Administrative Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Telephone _____ Fax _____

Type of Profession/Product/Services _____

Name(s) of Representatives Attending Conference* _____

Telephone #'s & E-mail(s) of All Representative(s) Attending Conference _____

SPONSORSHIP:

- Silver Sponsorship \$500 \$ _____
- Platinum Sponsor \$1500 \$ _____
- Tote Bag Sponsor \$2000 \$ _____
- Room Sponsor \$100 each Quantity: _____ \$ _____
- Luncheon Sponsor \$2500 \$ _____
- Lanyard Sponsor \$1750 \$ _____
- Cocktail Reception Sponsor \$1250 \$ _____
- I have an item to donate to the Silent Auction (recommended \$75.00 minimum value): _____

EXHIBIT SPACE: (RESERVATIONS ON FIRST COME, FIRST SERVED BASIS)

Booth	One Full Space @ \$650.00 (Nonprofits \$350.00) Quantity: _____ \$ _____ (includes 8' x 10' space, 8' table covered/skirted, two single day registrations for staff, electricity if needed, and wi-fi)
Tickets for Staff	Day 1 Additional Company Staff Registration (includes entry to all programming/meal/break ticket) @\$65 Quantity: _____ \$ _____ Day 2 Additional Company Staff Registration (includes entry to all programming/meal/break ticket) @ \$65 Quantity: _____ \$ _____ <p style="text-align: right;">TOTAL: \$ _____</p>
Other	Electricity: Will your booth require electrical access? _____ Yes _____ No Please note any additional special set-up requests: _____ _____
Silent Auction	What item can you donate to the Silent Auction (recommended \$75.00 minimum value) _____ _____

PAYMENT

Check MasterCard Visa American Express Card # _____

Exp. Date: _____ CVV/Security Code _____ Billing Address (if other than above) _____



Submit form with payment to:
 Maine Indoor Air Quality Council
 P.O. Box 2438, Augusta, Maine 04338-2438
 Fax (207) 626-9015
 Questions or Comments? Call (207) 626-8115 or
 E-mail: christy@maineindoorair.org
www.maineindoorair.org